

2017 LINCOLN
MKT



EXPRESS YOURSELF
AUTHENTICALLY



BY EMBRACING YOUR OPTIMISM AND DRIVE



PROCEED CONFIDENTLY IN MKT.

A sophisticated fusion of design and function, Lincoln MKT entices you with an alluring exterior. Then it charms with an exquisitely tailored and blissfully quiet interior. On the road, MKT delivers a responsively exhilarating and remarkably smooth ride courtesy of sophisticated technologies like Torque Vectoring Control and Electric Power-Assisted Steering (EPAS). Lincoln Drive Control¹ featuring Continuously Controlled Damping (CCD) even lets you switch between 3 drive modes – Comfort, Normal or Sport – for a personalized experience.

3.5-LITER GTDI V6 FOR A SPIRITED RIDE.

Turbocharge your travels. MKT matches your fast-paced life with this 365-hp² twin-turbocharged, direct-injection engine! You'll especially enjoy its substantial low-end torque when you accelerate to pass other vehicles or to enter a highway. The 3.5-liter engine is combined with Intelligent all-wheel drive (AWD) for a dynamic driving experience – rain or shine.

3.7-LITER Ti-VCT V6 SETS THE STANDARD.

This capable powerhouse mixes efficiency with plenty of pickup. Twin independent variable camshaft timing precisely controls the operation of its intake and exhaust valves, helping to provide you with 303 hp and 279 lb.-ft. of torque, while also optimizing fuel combustion. With the 3.7-liter, MKT has an EPA-estimated rating of 24 hwy mpg.³

¹Available feature. ²Horsepower rating achieved with 93-octane fuel. ³EPA-estimated rating of 16 city/24 hwy/19 combined mpg, 3.7-liter FWD. Actual mileage will vary.





SPACIOUS SERENITY FOR UP TO 7



Living well and traveling well naturally go together in MKT. Bridge of Weir™ leather, created using an organic tanning process, trims the comfortably contoured seats in the 1st and 2nd rows. You'll find this premium leather on fine furniture, ocean liners and jets, too. Those in the 1st row will also enjoy 12-way power, heated and cooled bucket seats including power lumbar support and a driver's seat memory feature.

MKT treats your passengers to best-in-class¹ 2nd-row leg room, with your choice of heated and cooled bucket seats,² or the standard 60/40 split bench with heated outboard seats. For chilled snacks and beverages, you can pair a 2nd-row refrigerated console² with the bucket seats. Plus, there's a PowerFold^{®2} 3rd-row 50/50 split bench seat that lets you switch between carrying people and cargo with the push of a button.

To help keep MKT quiet inside, an acoustic-laminate windshield and front-door glass are standard. Enjoy the views through its standard panoramic fixed-glass Vista Roof[®], or choose the power panoramic Vista Roof² to welcome in fresh breezes.

In order to provide this highly refined environment, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKT that leaves our facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.

¹Class is Luxury Large Utilities based on Lincoln segmentation. ²Available feature.





In the same way an artist's style draws you to their work, gracefully arranged controls draw you toward MKT. Slide behind your leather-wrapped heated¹ steering wheel and take in the richness of the genuine wood accents. Paddle shifters discreetly mounted to the back side of the steering wheel allow you to take control of the standard 6-speed SelectShift[®] automatic transmission with ease. The position of the driver's seat, tilt/telescoping steering column, sideview mirrors, and even the brake and accelerator pedals can be adjusted with power controls, then saved to a memory setting for MKT to recall at the touch of a button.

| SYNC

Staying connected should be second nature. That's why our SYNC[®] 3 enhanced voice-activated technology² concisely presents your audio, phone, navigation¹ and other features on a responsive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices. SYNC AppLink^{®3} allows you to control select compatible mobile apps by voice, too. Voice-Activated Touchscreen Navigation System¹ maps feature pinch-to-zoom capability. Plus, seamless integration with Siri[®] Eyes Free brings the power of your paired iPhone[®] into your vehicle. SYNC 3 also brings you the options of Apple CarPlay^{™4} and Android Auto^{™5}. And automatic updates over Wi-Fi^{®6} provide you with the latest software as new updates become available.

THX

The 14-speaker THX[®] II Certified Audio System¹ with patented THX Slot Speaker[™] technology and specialized digital sound processing fills the cabin with studio-quality sound, ensuring you experience music exactly as the artist intended.

¹Available feature. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³SYNC AppLink is compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. ⁴Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. ⁵Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. ⁶Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.





BE ALERT.

Some vehicles may be out of your line of sight, but they can be detected by BLIS® (Blind Spot Information System) with cross-traffic alert.^{1,2} If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.

STAY CENTERED.

If you start to drift out of your lane, the Lane-Keeping System^{1,2} is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane.³ If it detects that you've crossed the lane or repeatedly drifted, it can prompt the Driver Alert System^{1,2} to chime and display a coffee cup image to remind you that it's break time.

PLAN AHEAD.

When highway cruising, Adaptive Cruise Control & Forward Collision Warning with Brake Support^{1,2} is designed to eliminate the need for constant adjustments. You simply activate the feature, set the vehicle's speed, and it can automatically adjust to maintain your choice of 4 preset gaps from the vehicle in front of you. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.

BRIGHTEN YOUR OUTLOOK.

To provide more visibility when driving around curves, Adaptive HID Headlamps feature beams that move in the same direction as the steering wheel. Paired with the convenience of auto high beams, their bright-white light also provides better visibility than conventional halogen lamps.

¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Lane-Keeping System does not control steering.





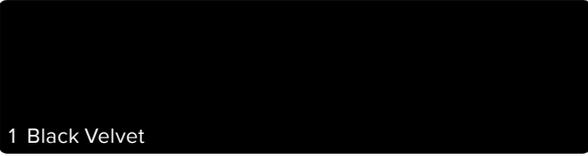
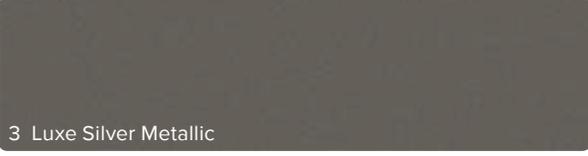
EASE INTO PRIME POSITION.

When parallel parking, turn to Active Park Assist.^{1,2} The system uses ultrasonic sensors to help you locate an appropriate space, then steers MKT into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. For additional guidance during parking maneuvers, a Reverse Sensing System² and rear view camera² are both standard on every MKT.

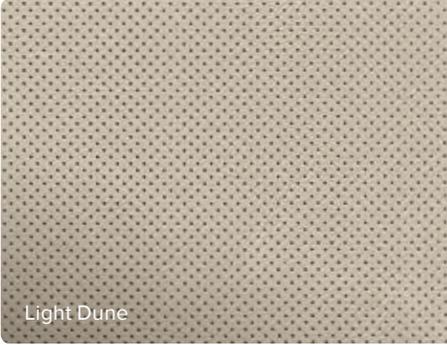
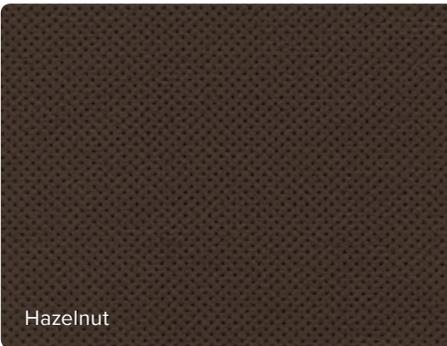
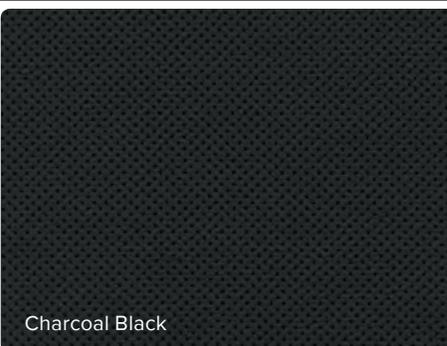
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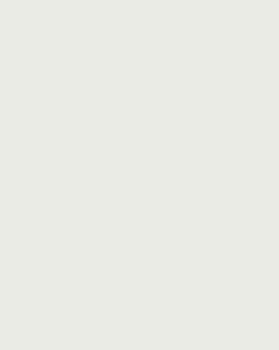
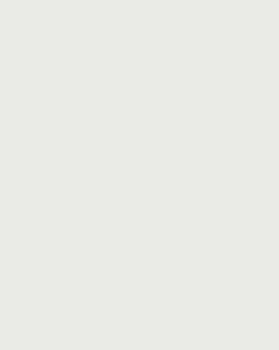
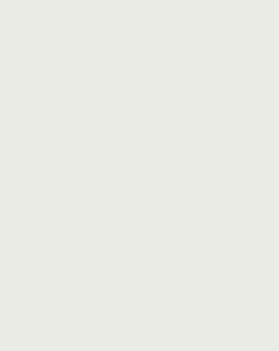
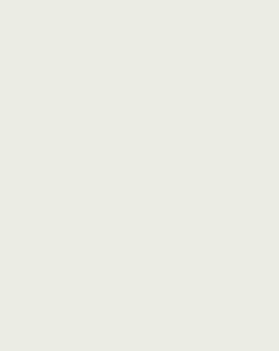
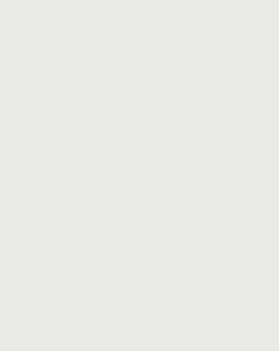
EXTERIOR FINISH

 1 Black Velvet
 2 Ingot Silver Metallic
 3 Luxe Silver Metallic
 4 Burgundy Velvet Metallic Tinted Clearcoat ¹
 5 White Platinum Metallic Tri-coat ¹
 6 Midnight Sapphire Blue Metallic
 7 Ruby Red Metallic Tinted Clearcoat ¹
 8 Palladium White Gold Metallic

INTERIOR PALETTE


 Light Dune
 Hazelnut
 Charcoal Black

ACCENT TRIM

 Prussian Burl	 Woven Metal ²	 Brown Swirl Walnut
 Available with all exterior colors		
 Available with exterior colors 1-6		
 Available with all exterior colors	 Available with all exterior colors	 Available with all exterior colors

Colors are representative only. ¹Additional charge. ²Available feature.



STANDARD FEATURES

Power and Handling

MKT	3.7-liter Ti-VCT 24-valve V6 engine 303 hp @ 6,500 rpm 279 lb.-ft. of torque @ 4,000 rpm EPA-estimated fuel economy ratings ¹ FWD 16 city/24 hwy/19 combined mpg (18.6-gal. capacity)
MKT with GTDI	3.5-liter 24-valve GTDI V6 twin-turbocharged, direct-injection engine 365 hp @ 5,700 rpm ² 350 lb.-ft. of torque @ 3,500 rpm ² EPA-estimated fuel economy ratings ¹ AWD 15 city/21 hwy/17 combined mpg (18.6-gal. capacity)

6-speed SelectShift[®] automatic transmission with paddle activation

Battery Management System

Compact spare wheel and tire

Electric Power-Assisted Steering (EPAS)

Heavy-duty alternator (220-amp)

Power, ventilated disc brakes with Anti-Lock Brake System (ABS) and electronic brakeforce distribution (EBD)

Suspension: front, MacPherson strut, rear-facing L-shaped lower control arms; rear, multilink independent with stamped-steel lower control arms

Torque Vectoring Control

Driver-Assist Technology

Automatic on/off headlamps

Reverse Sensing System

SYNC[®] 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist[®], AppLink[®], Apple CarPlay[™] Support, Android Auto[™], and 2 smart-charging USB ports

Exterior

Acoustic-laminate windshield and front-door glass

Adaptive high-intensity discharge (HID) headlamps with auto high beams

Chrome inserts on door handles

Dual exhaust with bright tips

Easy Fuel[®] capless fuel filler

Fog lamps

LED taillamps

Power-adjustable, manually folding, heated sideview mirrors with memory, integrated blind spot mirrors, security approach lamps, integrated LED turn signal indicators and auto-dimming driver's side

Power-open and -close liftgate with spoiler

Wipers: rain-sensing, speed-sensitive intermittent (front); 2-speed (rear)

Driver Controls

Intelligent Access with push-button start (2 key fob transmitters)

Power-adjustable brake and accelerator pedals with memory

Remote Start System

Tri-zone electronic automatic temperature control

Universal garage door opener

Audio Systems

Lincoln Sound System with AM/FM stereo/single-CD player, MP3 capability and 10 speakers

SiriusXM[®] Satellite Radio with 6-month trial subscription

Interior

1st-row center floor console with armrest and 2 cupholders

2nd-row manual side-window sunshades

12-volt powerpoints (4)

110-volt power outlet in rear of 1st-row center floor console

Ambient lighting

Auto-dimming rearview mirror

Cabin particulate air filter

Cargo net

Front door-sill scuff plates backlit with Lincoln script

Genuine wood trim accents on instrument panel and doors (Prussian Burl or Brown Swirl Walnut)

Leather-wrapped shift knob with chrome accents

Leather-wrapped steering wheel with genuine wood accent

Panoramic fixed-glass Vista Roof[®]

Power front and rear sunshades for fixed-glass roof

Power-tilt/-telescoping steering column with memory

Power windows with one-touch-up/-down and global open/close

Seating

1st-row heated and cooled bucket seats with 12-way power adjustments, including power lumbar, 4-way adjustable head restraints, and driver's side memory

2nd-row 60/40 split fold-flat bench seat with heated outboard seating and fold-down armrest with dual cupholders (power release on 40 side)

3rd-row 50/50 split fold-flat bench seat

7-passenger seating

Bridge of Weir[™] leather-trimmed seats for 1st and 2nd rows

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel.

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Comparisons based on competitive models (class is Luxury Large Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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Safety and Security

Personal Safety System™ for driver and front passenger with dual-stage front airbags¹; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags¹

Safety Canopy® System with 3-row side-curtain airbags¹; roll-fold technology and rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Belt-Minder® front safety belt reminder

Child-safety rear door locks

LATCH (Lower Anchors and Tether Anchors for Children) for 2nd-row outboard seating positions; 1 in 3rd row

MyKey®

Perimeter alarm

Power door locks with autolock

Rear view camera

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

DIMENSIONS

WHEELBASE	117.9"	LENGTH	207.6"	HEIGHT	67.4"
WIDTH	85.7" (including mirrors) 79.9" (mirrors folded)				
HEAD ROOM	40.1" 1st row/39.0" 2nd row/33.5" 3rd row				
LEG ROOM	43.0" (max.) 1st row/41.8" 2nd row/33.0" 3rd row				
HIP ROOM	55.7" 1st row/55.9" 2nd row/40.6" 3rd row				
SHOULDER ROOM	58.6" 1st row/58.1" 2nd row/49.1" 3rd row				
CARGO VOLUME	75.9 cu. ft. behind 1st row 39.6 cu. ft. behind 2nd row 17.9 cu. ft. ² behind 3rd row				
PASSENGER VOLUME	142.3 cu. ft.				

MKT

S = Standard O = Optional A = Available as part of a package

	MKT with 3.5-liter GTDI
S	Power and Handling Front-wheel drive (FWD)
S	Intelligent all-wheel drive (AWD)
S	Lincoln Drive Control featuring Continuously Controlled Damping (CCD)
	Driver-Assist Technology
A	Active Park Assist
A	Adaptive Cruise Control and Forward Collision Warning with Brake Support
S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
A	Lane-Keeping System with Driver Alert System
O	Exterior O Front license plate bracket
	Interior
O	2nd-row refrigerated console (requires 2nd-row heated and cooled power fold-and-tumble bucket seats)
O	All-weather floor mats
O	Dual Headrest DVD by INVISION™ ⁴
O	Power panoramic Vista Roof
	Seating
O	2nd-row heated and cooled power fold-and-tumble bucket seats
O	Safety O Inflatable safety belts in 2nd-row outboard seating positions ¹
	Packages
O	Class III Trailer Tow Package: hitch receiver with 4,500-lb. rating, wiring harness with 7-/4-pin connector, and trailer sway control
S	Elite Equipment Group: Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, HD Radio™ Technology, and integrated SiriusXM Traffic and Travel Link® with 6-year prepaid trial subscription – the longest of any automobile manufacturer; ⁵ 3rd-row 50/50 split one-touch PowerFold® bench seat with tailgate feature; ⁶ BLIS (Blind Spot Information System) with cross-traffic alert; ³ heated steering wheel; and THX® II Certified Audio System with 14 speakers (including subwoofer), 700 watts of power and 14-channel amplifier
O	Technology Package: Adaptive Cruise Control & Forward Collision Warning with Brake Support, Active Park Assist, and Lane-Keeping System with Driver Alert System
O	Woven-Metal Appearance Package: full leather-wrapped steering wheel and woven-metal trim on instrument panel and door-panel inserts (Charcoal Black interior only)

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

Lincoln Protect Extended Service Plans

Whether you purchase or lease your Lincoln vehicle, insist on genuine Lincoln Protect extended service plans. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

¹Always wear your safety belt and secure children in the rear seat. ²Includes rear cargo storage well. ³BLIS replaces standard integrated blind spot mirrors. ⁴Lincoln Licensed Accessory. ⁵Source: January 2016 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A. ⁶Do not drive vehicle when 3rd-row seat is in tailgate position.



WHEEL AVAILABILITY



19" Premium Painted Aluminum
Standard



20" Polished Aluminum
Available
MKT with 3.5-liter GTDI



LINCOLN ACCESSORIES

Lincoln MKT shown with the hitch-mounted bike carrier by THULE®¹. Express your personal preference in style, convenience and protection: Shop the complete collection at accessories.lincoln.com.

Electronics

Dual headrest DVD by INVISION™¹ (A)
Remote start systems
Vehicle Security System

Exterior

Full vehicle cover by Covercraft®¹
Hitch-mounted carriers by THULE¹
Locking fuel plug
Side window deflectors by EGR¹
Sportz® tent by Napier¹
Trailer towing accessories
Wheel lock kit

Interior

All-weather floor mats (B)
Ash cup/coin holders
Cargo area protector (C)
Cargo organizers and protectors
Carpeted floor mats
Conversation mirror
First aid and roadside assistance kits by DC Safety™¹
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)
Tablet cradle by Lumen®¹



Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory.

2017 LINCOLN MKT

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From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call – we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

Our Promise Includes:

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished! We'll even provide you with a complimentary Lincoln loaner to use while we have yours.²

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952 (TDD – hearing impaired).

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.²

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.²

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.³



¹Service is available for retail and warranty repair. Mileage limitations may apply. See your dealer for details. ²Lincoln reserves the right to change program details at any time without obligation. See your dealer for complete details. ³See your dealer for limited warranty details.

